



Optimize vehicle management, follow fleet usage recommendations

INTRO

Banque Populaire Caisse d'Épargne (BPCE) is France's 4th banking network. BPCE staff resorts to a pool of shared vehicles for regional commutes. The company is willing to optimize and automatize daily fleet management through carsharing.

Challenges:

- Improve vehicle rental experience, streamline vehicle rental flow and resort to keyless vehicle access
- Adapt vehicle attribution rule based on fleet usage data
- Improve fleet's Total Cost of Ownership ratings

Solution:

- Create a customized mobility platform with specific vehicle access based on BPCE specsheet
- Install onboard technology to avoid additional key management constraints for users
- Introduce specific statistics and dashboards on fleet use as well as post recommendations for future fleet management improvements

BPCE in a few words:

- Innovating approach to sharing and optimizing vehicle fleet
- More than 1200 users and 1300 bookings registered in few months