



Offer "one-stop shop" platform for rental companies

INTRO

Hertz, a world leader in vehicle rental, is willing to offer most comfortable vehicle rental experience to its customers. In French West Indies (Antilles/Guyane), Hertz's vision and local implementation makes it a major player in the business.

Challenges:

- Optimize vehicle profitability based on current rental lifecycle
- Offer an easy pickup and vehicle delivery experience for drivers at any time
- Bring a new local rental service in tourist areas (hotels, etc.)

Solution:

- Install new onboard technology for 24/7 vehicle access (keyless)
- Manage vehicle availability and current booking status through an online platform
- Easy and quick signup process for customers through a comprehensive web/mobile interface
- Pricing/billing management for private use through dedicated module

Hertz in a few words:

- A unique mobility offer for the Hertz community
- A diversified fleet of vehicles, including electric vehicles